

	TO:	Health and Wellbeing Board
BRIEFING	DATE:	
		25 th September 2024
	LEAD	Ruth Fletcher-Brown
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	TITLE:	Prevention Concordat for Mental Health- One Year On

1. Background

1.1 Background to the concordat

The Concord for Mental Health was launched by Public Health England in 2017 (now Office of Health Improvement and Disparities, OHID) and refreshed in December 2020. It is supported by the Association of Directors of Public Health, the Local Government Association, the Centre for Mental Health, the Mental Health Foundation, the What Works Centre for Wellbeing and the NIHR School of Public Mental Health Research. The Prevention Concordat draws on the evidence base including of cost effectiveness for public mental health interventions. It features in NHS Long term plan and Prevention Green Paper, Advancing our Health, Prevention in the 2020s.

- 1.2 The Prevention Concordat focuses on upstream interventions and the wider determinants of health. It is a whole population approach and includes those at greater risk. It supports joint cross-sectoral action locally, including those with lived experience and the wider community. It encourages collaborative working to address local needs and identify local assets and it is about building the capacity of the local workforce to prevent mental ill health.
- 1.3 The Prevention Concordat welcomes Health and Wellbeing Boards and Integrated Care Systems, as anchor institutions to become signatories. Becoming a signatory was also a condition of the Better Mental Health Find expression form.
- **1.4** Rotherham Health and Wellbeing Board was approved to become a signatory by an OHID panel in September 2023.
- **1.5** The HWB committed to an annual prevention and promotion action plan.
- **1.6** The national team (OHID) will follow up progress after 12 months.

2. Key Issues

- 2.1 Following the approval decision in September, the Better Mental Health Group developed an action plan. Members on this group include representation from the HWB partners. This group has been overseeing the implementation of the action plan.
- The plan covered actions which needed to be implemented inline with the application form. The Actions covered the following headings/themes.

- Understanding local needs and assets
- Working together
- Taking action on prevention/promotion of mental health
- Taking action to reduce mental health inequalities
- Defining success/measuring outcomes
- Leadership and Direction
- 2.3 Good progress has been made on the delivery of actions addressing these themes.
- There is evidence of good leadership and reporting mechanisms for this work, through the Mental Health, Learning Disability and Neurodiversity Transformation Group and the Health and Wellbeing Board.
- Progress has been made to enhance data collection with the development of a Mental Health Needs Assessment. The Joint Strategic Needs Assessment (JSNA) for mental health and loneliness have been updated and qualitative data has now been included from focus groups discussions.
- Mental health asset mapping is now complete. This mapping captures statutory and voluntary sector services which can support people to look after and improve their mental wellbeing. This mapping is available on the JSNA for all staff to use.
- Rotherham has some collective communication campaigns (Be the One and Five Ways to Wellbeing). These have been used partners during 2023/24 to promote clear messages to staff and the public.
- There have been opportunities for staff and volunteers across Place to access training, for example, Making Every Contact Count sessions (mental health, loneliness, sleep) and suicide prevention training. Services like Kooth, Qwell, NHS Talking Therapies and IESO (online therapy).
- There are many examples of staff and organisations working together to promote mental wellbeing and address mental health inequalities. For example, the VCS Mental Health Network, the Befriender Provider Network and the Humanitarian and Community Group.
- There are ongoing actions to address the wider determinants which can lead to poorer mental health. This work has been led by the Suicide Prevention and Self Harm Group, the Humanitarian and Community Group and Population Health Management Group.

3. Key Actions and Timelines

- **3.1** The national team (OHID) will follow up progress after 12 months. (From September 2024).
- **3.2** Further actions to progress themes in the Prevention Concordat application form in this next year are:
- School survey- review of the data, schools to action on their own data (September onwards 2024).
 - Training sessions for partners on using the JSNA- for Partners (Autumn onwards).
 - Communication and engagement activities to be delivered throughout the year by all Partners, for example; Be the One, Five Ways to Wellbeing (ongoing, with a specific focus in September, October and May).

- Ward plans to be completed and work to commence with Elected Members and local communities (October 2024 onwards).
- Continued development of a JSNA guide for measuring mental health (October 2024).
- Suicide Prevention Symposium to be held with Partners to look at priorities for the 2025-2027 Action Plan (December 2024).

4. Recommendations

- **4.1** The Board to note the progress made to date.
- **4.2** Health and Wellbeing Board partners to remain committed to deliver actions which support early intervention and prevention.
- 4.3 Health and Wellbeing Board partners to remain committed to early intervention and prevention for mental health and to regularly update their progress.
- **4.4** Health and Wellbeing Board partners to contribute evidence and evaluation of intervention and prevention activity.
- 4.5 The Board to receive an annual update on the progress of the early intervention and prevention work for mental health.
- **4.6** The Board to receive any updates from OHID following an annual review.